

# K LINER

NEWS FOR AND ABOUT K MART CORPORATION EMPLOYEES

Vol. 41, No. 8

October, 1982



*K mart 7209 employee Virginia Shawl and Wrinkles, a four-month-old Chinese Shar-Pei who recently won the Petaluma (Calif.) Ugly Dog Contest. One judge was noted as saying that this dog was "the ugliest dog by any standards." Story inside.*



## What's inside this issue

■ Barbara Wroblewski of K mart 3518, St. Louis, MO volunteered her time as a den mother for the local Boy Scouts. She is now just helping out with the Boy Scouts and Brownies. Read about her and her scouts on page 4.

■ K care. K care is the service trademark for K mart's automotive service and just another one of the many ways K mart strives to create a friendly, helpful and professional environment. Read about K care's objectives and more on pages 2 and 3.

■ Regional News. Debra Jacobs, automotive and sporting goods merchandise manager at K mart 9704, Rice Lake, WI received the President's Award from the Rice Lake Chamber of Commerce. Read about why she received this award on page 9.

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## His wrinkles won him fame

The breed has been described as an unmade bed on four legs. But for Mr. and Mrs. William Shawl, "Wrinkles" has added a new wrinkle to their lives.

Virginia Shawl works at K mart 7209, East Liverpool, Ohio and has been with K mart since 1980. Says Virginia, "My dog is rare but he is very adorable and is quite a conversation piece." So much is he a conversation piece that he's been written up in several newspapers including a newspaper firm in St. Petersburg, Florida.

The couple have found their four-month-old shar-pei pup to be highly intelligent, playful, affectionate and very protective. And, as the breeder promised, the dog is remarkably, "instinctively housebroken." By the time this dog matures, he will look like a size five dog in a size 10 skin and weigh 60 pounds.

Virginia who has bred and shown dachshunds and Great Danes became interested in the breed from magazine articles. She located a breeder and after four pups were born, she and her husband brought home the "bargain" of the litter for a mere \$500. It was then that they named him. "Wrinkles just suited him when I was deciding what to name him," says Virginia.

"There are only 1,500 of these dogs in the United States," says Virginia. "I'm going to breed him in a year and hope I'll get a more wrinkled one. I've had many people ask me if they could be in line to get a pup."

The shar-pei was originally known as an all-purpose, general utility dog kept by peasant farmers. It was also known and bred for fighting. Its abundance of skin would protect its jugular vein and allow it to twist and turn in an opponent's grasp.

Wrinkles obviously is totally unaware of all the publicity his kind of breed has created. He romps and plays with the family beagle. The family cat, however, shows his appreciation of Wrinkle's size and strength by running away whenever he appears.

## DECA Training leaders in marketing and management

*This article was contributed by Bob Mezzadri of K mart 3138, Milford, MA.*

DECA. The initials stand for The Distributive Education Clubs of America. DECA is the only student run organization operating through the nation's schools, training them to be future leaders in the field of marketing and management.

These students take written and oral evaluations in different occupational categories. There are 14 different events in which one may compete in. There are 6 Chapter projects in which everyone in the chapter participates in.

There are seven Competency Based Series Events and they are:

- Advertising and Display Services
- Apparel and Accessories Marketing
- Finance and Credit Services
- Food Marketing
- General Merchandise Retailing
- Service Station Retailing
- Restaurant Marketing and Management

There are four Competency Based Written Events and they are:

- Apparel and Accessories Marketing
- Finance and Credit Services
- Food Marketing
- General Merchandise Retailing

Three Individual Activities:  
Merit Award Program  
Phillips 66 Free Enterprise Project

National DECA Scholarship Program

Six Chapter Projects:

- Creative Marketing Project
- Pepsi Learn and Earn Project
- Phillips 66 Free Enterprise Chapter Project
- 7 UP/MDA Civic Consciousness Project
- Shoplifting Prevention Project
- Chapter Program of Work

Students may compete at three different levels:

- The District Level
- The State Level
- The National Level

Students are elected at the Chapter, State and National level to hold different offices.

The offices they may hold are:

For Chapter and State Levels:  
President  
Vice-President  
Secretary - Treasurer  
Reporter

For the National Level:

President  
Four Vice-Presidents (one V.P. for each of the four regions of National DECA)

Students go through a nomination period. After being nominated they campaign and if good enough are elected, by other students of this organization.

There are five Divisions of DECA. They are:

- High School
- Junior Collegiate
- Collegiate
- Professional
- Alumni

There is a part of DECA that K mart belongs to. That part is called the National Advisory Board (NAB). NAB is made up of different companies through the U.S. which donate moral and financial support to the National DECA Program.

Bob has been involved in DECA since 1981. At that time he held the office of Chapter Reporter. He competed in the Service Station Retailing Series Event. He placed fourth at the District level, third at the State level, and was a 1981 National Career Development Conference Participant.

In 1982 he again held the office of Chapter Reporter. He competed in the Service Station Retailing Series Event and placed second at the District level, first at the State level, and achieved 80% or better in all of his evaluations at the 1982 National Career Development Conference.

At the 1982 Massachusetts State Career Development Conference he was elected to hold the office of Massachusetts DECA State President for the High School Division for the 1982-83 school year.

## A letter of thanks

From the Richmond Metro Blood Service

We are writing to let you know of the outstanding support the four Richmond K mart stores (7256, 3002, 3206, 3336) have given to the Richmond Metropolitan Blood Service during the past few months. We are a non-profit organization and are responsible for obtaining the necessary blood for our local 14 area hospitals (currently over 210 units a day).

The managers of the K marts agreed to allow us to hold blood drives in their stores with the following results:

Store	Manager	Units
5700 Jeff Davis Hwy.	Mr. Wickham	22
Midlothian Turnpike	Mr. Elmore	25
4715 Nine Mile Rd.	Mr. Walker	24
5432 Glenside Dr.	Mr. Story	34
Total		105

These 105 units can save over 300 lives in our local hospitals.

The positive intangible benefits reflected upon a company with this type of direct community involvement cannot be overestimated. K mart has shown a real commitment to the community well-being that is invaluable.

Please extend our thanks to each of the managers and their staff. Their cooperative and willing attitude made these drives possible and the Richmond community is indebted to them. They should be commended.



Ken Ryland checks the order desk at the K care Service Center at K mart 3511, Roseville, Michigan.

## K care:

The promise of quality work,  
professionalism and good advertising



Drive-through bay area at K mart 3511.

K care is the service trademark for K mart's automotive service and just another one of the many ways K mart strives to create a friendly, helpful and professional environment. K care promises quality and satisfaction for the customer.

"K care not only envelopes advertising, but it also deals with customer relations, employee and management training and all aspects of the service centers," says Ken Ryland, National Service Manager, automotive division, KE.

To begin with, automotive service personnel are tested on their mechanical abilities. To aid in the development of their skills, a training program was instituted which includes training films, vendor clinics and the K care service training centers.

To get into the K care program, an automotive employee is chosen by regional personnel to participate in the training classes offered regionally.

Employees of the 1,482 nationwide service centers have the opportunity to attend a one week training program where they have intensive study in four basic categories: basic service, brakes, tune-ups and front end alignment.

After the study, each student is tested on the procedures.

What are the objectives of K care?

"The specific objectives of the program are customer awareness, customer acceptance, ongoing quality and professionalism in automotive services," Mr. Ryland explains.

There are five training centers, one for each region, located in East Brunswick, New Jersey; Detroit, Michigan; Chicago, Illinois; Atlanta, Georgia and Los Angeles, California.

In the central regional training center in Royal Oak, Michigan, Glen Schilebaum is the training center manager and emphasizes that there is a lot of work and planning that goes into the program.

"The students spend one half of the week in the classroom and the other half in an 'on hands' lab," Glen explains.

There are two different "hands on" rooms, one for brakes and front end work and the other is for electrical servicing.

In the brake room, Glen says that there are usually two

students per mock up, so that they can observe each other and catch any mistakes that might be made. They tear apart the entire brake system and rebuild it under supervision.

They also learn to use the brake bleeder, wheel bearing packer, wheel balancer, tire changer and how to deal with the newer rack and pinion steering.

In the tune up and electrical room there are three working models that represent full engines: one is a GM, one is a Ford and the other is a Chrysler.

On each model, students are given a problem in the ignition system, on the starter and in charging. They go through the entire electrical system by hooking the car up to a trouble shooting system. This will help tell them immediately what is wrong with the car.

"For the management training program there is the Department Manager Qualification Program (DMQP) which covers all aspects of the automotive service," explains Mr. Ryland. "This includes the paperwork, customer awareness, competition, products we offer, services we offer, and exactly how to go about operating a K care service center."

Materials and equipment are updated, the courses are outlined and the program is generally kept in check by Tom McCampbell at the Royal Oak Training Center.

Glen noted that all instructors and training center managers are cross trained so that if there is an absence, they can all move from one training center to another and pick up, almost to the minute, where the absent instructor left off.

Out in the stores, the service centers are clean and professional thanks to a commitment from the employees to keep the area bright and neat. There are usually three to five employees to run the operation, along with the manager who also gets his fingers in an oil pan now and then.

There are now 215 of the new drive-through bay type service centers, plus 89 free standing centers.

While tires and batteries take up the largest percentage of sales in the service areas, Mr. Ryland notes that with the poor sales of automobiles in recent years, the service field is wide open and there are a myriad of opportunities for expansion in the future.

## Satisfied customer praises K care employees for quality work

To K mart 4277 staff, Stockton, CA

*Please permit me with the opportunity to express my complete satisfaction with the highly proficient, efficient and professional service and workmanship on my personal vehicles I have received from two of your employees, predominately Mr. Dennis Adams and Mr. Mike Leonis at your Pacific Avenue facility in Stockton, CA. Since I have been receiving automotive servicing from K mart under Mr. Dennis Adams' supervision and jurisdiction, I have received top quality results on both major and minor work on both of my vehicles, and to this date, I have never had to return my vehicles for any reason.*

*It is a rarity when in this day and age, a customer can receive total satisfaction from auto mechanics. Mr. Adams exemplifies that rare group of efficient professional mechanics whose expertise is exhibited as the highest of quality in workmanship.*

*Please be advised Mr. Donovan, that Mr. Adams and Mr. Leonis as his assistant, are top caliber mechanics whose automotive service performance warrants this formal acknowledgement and should be commemorated for excelling in the performance of their responsibilities.*

*Again, Mr. Donovan, Mr. Adams along with Mr. Leonis, have made a highly satisfied customer.*

Sincerely,  
Enrique L. Lang  
Program Supervisor  
Stockton-San Joaquin  
Employment and Training  
Opportunities Department

*Editor's note: This letter was originally sent to Mike Donovan, District Manager in the Western Region.*



Manager of Service at K mart 3511, Gary Danielson, right, discusses some repairs with Shawn Holtzman.



Raymond Van-Den-Brouck, instructor, left, at the Royal Oak, Michigan Training Center, instructs a class in the electrical "hands on" lab.



Norman Vago, left, instructor at Royal Oak Training Center, demonstrates to his class a repair on a brake caliper.



Barbara's scouts doing a skit for Flag Day. Each of the boys wrote their own poem on what the American flag meant to them.



On a hike. All of the boys got to go into the Mud Cave at Camp Beaumont. They all went in fairly clean, but coming out was a different story.



This was also at camp, where swimming was an activity that earned them a merit badge.

Barbara Wrobleuski

## Taking care of her scouts and enjoying it

Barbara Wrobleuski of K mart 3518, St. Louis, Missouri has been doing something for the past nine years that has taken up some of her "spare time." She's been a volunteer den mother for the local Boy Scouts, a United Way agency.

During that time her duties included attending a den mother meeting once a week, which usually lasted an hour and a pack meeting once a month where parents were invited to see their sons receive their merit badges.

As den mother, Barbara also coordinated activities such as having the scouts make special gifts for Mother's and Father's Day, cleaning up neighboring yards, visiting local nursing homes during Christmas time, assigning wood and electrical projects and participating in the Shriner's Parade.

"I like kids and so I like to get involved with things they're into," says Barbara. That's why she became a den mother. She also helps out with the Brownies.

Because of her dedication, she has been able to influence other women into volunteering for the

Scouts. "I think the Boy Scouts are good for young boys growing up. It occupies their time and allows parents to participate in their activities and spend time with them," says Barbara.

"Most of the time, when parents are invited to an event, we have a pretty good turnout."



Barbara Wrobleuski

Barbara's troop has also gone on hikes, tours and to ball games. The youngest age in her group is eight years old.

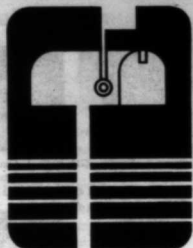
Currently, Barbara just helps out with the Boy Scouts and Brownies whenever she is needed.



At another camp, the group finally takes time out to pose for the cameraperson.



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### *In the mail*

## Customer Care

### What K mart employees do best

Store 3179 Orlando, FL.  
Manager D. Fisher and Staff.

I have recently returned from a visit to Florida. We stayed in the Holiday Inn, on Orange Blossom Trail. We quickly settled in and noticed across the road from us a K mart store. We had never been in one before but after the first visit we went in almost daily.

We were amazed at the truly remarkable value and indeed I purchased many gifts, clothing, wine and toys from there.

Of course many of the sizes were different from at home but I had no problem because the staff was so helpful. After a particularly traumatic day when my husband lost his prescription spectacles at Disney World, the assistants managed to find him a pair which had sufficient magnification for him to survive until we reached home.

I went in on the Sunday morning before we left and thanked the manager for all the help we received from his staff and especially for the courtesy.

Believe me that sort of courtesy and politeness is rare indeed in England!

Thank you for everything.

Store 7136 — Madison Hgts, VA — Employee Moses Mickels.

I wish to recognize one of your employees who, while I am not personally acquainted with him, I have come to know him from seeing him and dealing with him for a number of years at another store and now in your store.

I first came into contact with him about nine or ten years ago when I had some questions about some plants. He took time to answer my questions and went to great care to help me. I noticed then that he treated all of his customers in a very courteous and helpful manner. His kindness is one of the main reasons that I choose to come to the Madison Heights store. When I was in the store last Saturday, I saw several customers greet him indicating

that he is the kind of person K mart wants and needs to have representing them in dealing with the public, and I thought it was appropriate to let his superiors know that he makes it a pleasure to "shop at K mart."

I believe it is employees like Moses that differentiates your store from others.

Store 3501 — Petaluma, CA — Jennie, Ladies' Apparel.

I wish to take this opportunity to write you about exceptional assistance I received in your store today.

During my last minute scramble for back to school clothes, I requested a young lady to assist me regarding several questions I had in the ladies department in sizing and removal of a stain on a blouse.

The young clerk, whose name I requested was Jennie. She extended herself with exceptional courtesy and inquired if she had answered all my questions regarding the garments I was purchasing — reassured me of the store's return policy on the blouse that had the stain in it. If it proved impossible to get the stain out, keep the receipt and money would be refunded, etc.

All in all I wish to say this was an extremely rewarding service that she rendered. Very thorough and completed the exchange with "have a nice evening."

In keeping with my customer advocate belief — positive as well as negative experiences should be brought to light.

Store 9127 — Wellsville, NY — Employee Jackie Moon.

I would like to commend an employee of your Wellsville, New York store for her assistance, courtesy and determination. I recently had a problem with a Homelite chain saw purchased at this store about 18 months ago. Jackie Moon and Manager Steve Mamik both went out of their way to help me.

I took this saw to two Homelite dealers who informed

me that the saw was not worth repairing because of a defective oiler. They stated that this problem was common in this model and I should take it back to K mart. When I informed Ms. Moon of the problem she called Homelite in North Carolina and received no help. I then called North Carolina myself and was told to ship it to them at my expense and they would "check it out." As I needed wood to heat my home this winter this did not help me much. Ms. Moon then talked to Mr. Mamik and he agreed to furnish me a replacement saw or a refund.

I feel that she did a great deal more than was required of an employee and her dedication and determination to satisfy me should be commended. Both Ms. Moon and Mr. Mamik should be proud of their service to K mart.

I purchase a great deal of merchandise from this store and because of the service I received when I needed it I will continue to do so.

Store 3448 — Norwalk, CT — John Esposito, Home Improvement.

I am sending this letter to show my appreciation of the courteous, helpful and patient assistance I received from your employee, John Esposito, the paint department, your K mart store on Rt. 1, Norwalk, CT.

It is rare, indeed that we come upon such service from a department store employee today.

Store 7307 — Fayetteville, AR — Staff.

I have just returned from shopping at your new K mart on 62 West in Fayetteville, AR.

I believe it to be one of the nicest, it is clean, cool and everyone is so friendly and courteous. Seem eager to help the customers.

Just wanted to give my honest opinion.

Store 9682 — Waveland, MS — Pat Patterson, Automotive Manager, George Raid, Bill Pallion, Mechanics.

For the past year I have been shopping at your K mart store 9682 in Waveland, MS, and I have had my car serviced by your K Care mechanics.

As I am disabled and unable to do any type of work on my car, so for the past few years I have been looking for a place that is more concerned about their customers than their profits. Also a place that still has pride in their work and products.

Well, I am glad to say that your store is the type of place I have been looking for. Your two mechanics, Mr. George Raid and Mr. Bill Pallion are two of the most conscientious employees your store has.

Also your service manager has gone out of his way for me, and I have seen him do this for all his customers. He always has time to talk with someone about their problems. Mr. Pat Patterson along with your two mechanics are a real asset to K mart and K Care.

Store 3463 — E. Detroit, MI — Staff.

The last time we wrote to you complaining about the bad treatment we senior citizens received at the Eight Mile and Gratiot store, but today we want to write to you to commend the store help for the extra attention they gave to us in obtaining the merchandise we wanted. They really went out of their way to please us, from the assistant manager to the check-out counter people. We recommend it to other senior citizens, keep up the good work.

Store 7452 — Cranston, RI — Manager, Auto Center.

Recently, enroute to vacationing in Boston, we stopped by your auto center to replace a flat tire we had on the highway. We were both extremely impressed with the courtesy of your auto center's manager as well as the efficiency of the staff. (It was the fastest auto service we had ever received.)

Congratulations on an auto department you can be proud of!

## Executive Promotions

**Martin Ghastin**

Martin Ghastin has been promoted to Divisional Merchandise Manager of Division I.

Mr. Ghastin has been with K mart since 1945. He has managed several Kresge stores, a K mart and served as District Manager in the Southern Region, Assistant Regional Manager in the Southern Region, and in 1974 was promoted to Buyer at KIH. Mr. Ghastin has served in his present position of Senior Buyer since 1977.

**William Smith**

William Smith has been promoted to Divisional Merchandise Manager of Division IV.

Mr. Smith became a member of our organization in 1959. He has managed several Kresge and K mart stores, served as District Manager in the Southern Region, in 1977 was promoted to Buyer and Training Supervisor at KIH, and was promoted to his present position of Senior Buyer in 1981.

**John Ruthven**

John Ruthven has been promoted to Buyer in Department 25 Stationery and 32 Party Goods and Table Decorations.

Mr. Ruthven has been a member of the K mart Corporation since 1947. He has managed several Kresge and K mart stores, served as District Manager in the Central Region, Regional Merchandise Manager in the Central Region and in 1978 was promoted to Buyer at KIH.

**Robert Larson**

Robert Larson has been promoted to Co-Buyer in Department #28, Infants' and Children's Wear.

Mr. Larson joined the K mart Corporation in 1960. In 1965 he was promoted to Display and Fixtures of the Midwestern Region. He has managed a Jupiter, several K mart stores and served as a Jupiter District Manager of the Midwestern Region. He was promoted to his present position of K mart District Manager of the Midwestern Region in 1977.

Kathryn Skosich has been promoted to Maintenance Supervisor, Central Regional Office. Since joining the company in 1971 Mrs. Skosich embarked on a program of studies which has qualified her for a number of increased responsibilities in the construction department. She has handled assignments starting with mail clerk to her present position of Supervisor of Maintenance Agreements. We are glad to recognize the effort she has made to advance her career and we are sure she has the qualifications to capably handle her new assignment.

William Russo has been promoted to Manager, Internal Audit — K mart Apparel. Mr. Russo will be responsible for internal audit functions of our subsidiary.

He holds a BA degree in accounting from William Patterson College and has held positions in the financial area since joining the K mart organization in 1979.

Russell Jones has been promoted to Manager of Operations Research.

Mr. Jones began his career with K mart in 1973. In 1979, he transferred from K mart store #4105 Ann Arbor, Michigan to the financial planning department.

Mr. Jones' background in store operations, financial analysis and computer science has prepared him well for his new responsibilities. In addition, he holds a bachelors degree in business administration from Eastern Michigan University and is currently working on a Masters in business administration from the University of Michigan.

## Anniversaries



Evelyn M. Stevens, WRO, Covina, CA, 45 Years.



Antonetta Catalano, Jupiter, 4654, Dunkirk, NY, 40 Years.



Virginia S. Vaughn, KIH, James J. Carey, MRO, Troy, MI, 25 Years.



James J. Carey, MRO, Hoffman Estates, IL, 25 Years.



Stewart Opperman, K mart 4058, Springfield, IL, 40 Years.



Stefan Onufriak, K mart 4020, Detroit, MI, 35 Years.



Walter J. Stuchinski, K mart 3045, New Hope, MN, 25 Years.



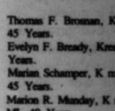
Margaret M. Powell, K mart 3049, Fort Dodge, IA, 25 Years.



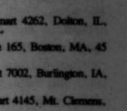
Selena M. Weir, K mart 3000, Terra Haute, IN, 35 Years.



Mary M. Abbott, KIH, Troy, MI, 30 Years.



Thomas F. Brennan, K mart 4262, Dehon, IL, 45 Years.



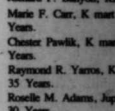
Evelyn F. Brady, Kresge 165, Boston, MA, 45 Years.



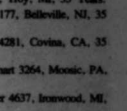
Hans J. Berres, K mart 4051, Eau Claire, WI, 30 Years.



Joy G. Callaway, KIH, Troy, MI, 30 Years.



Chester Pawlik, K mart 4281, Covina, CA, 35 Years.



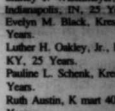
Raymond R. Yarros, K mart 3264, Moonic, PA, 35 Years.



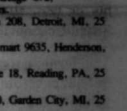
Phyllis A. Copp, K mart 3317, Boca Raton, FL, 30 Years.



Lillian Thomas, Kresge 253, Chicago, IL, 30 Years.



Luther H. Oakley, Jr., K mart 9635, Henderson, KY, 25 Years.



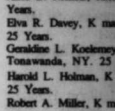
Pauline L. Schenk, Kresge 18, Reading, PA, 25 Years.



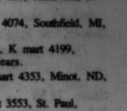
Norman E. Lavenburg, Jr., K mart 3343, North Canton, OH, 30 Years.



Betty L. Dickinson, Kresge 2, Port Huron, MI, 25 Years.



Elva R. Davey, K mart 4074, Southfield, MI, 25 Years.



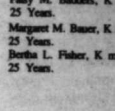
Geraldine L. Kooteneyer, K mart 4199, Tonawanda, NY, 25 Years.



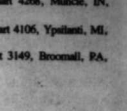
Joseph E. Richards, K mart 3408, Chattanooga, TN, 25 Years.



Frederick J. Sutton, KIH, Troy, MI, 25 Years.



Robert A. Miller, K mart 3553, St. Paul, MN, 25 Years.



Frederick L. Pehuso, K mart 4336, Santa Fe Springs, CA, 25 Years.



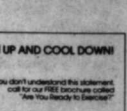
Henry Ivey, Kresge 28, Cleveland, OH, 25 Years.



Marie P. Childs, K mart 3229, Baltimore, MD, 25 Years.



Pamy M. Badden, K mart 4268, Muncie, IN, 25 Years.



Margaret M. Bauer, K mart 4105, Ypsilanti, MI, 25 Years.

Bertha L. Fisher, K mart 3149, Broccoli, PA, 25 Years.

REMEMBER TO WARM UP AND COOL DOWN!

If you don't understand this statement call for our FREE brochures called "See You Branch to Success!"

Michigan Heart Association

We're Fighting for Your Life!

We're Your Heart's Best Friend!

## Retailing terms cont'd

**CO-OP MONEY** — CO-OP is an abbreviation for co-operative money: What the vendor contributes toward helping retailers promote his goods.

**CREDIT HISTORY** — A record of the customer's account indicating home address, employer, account activity, credit limit, delinquencies (past or present), and other miscellaneous credit data.

**CUSTOM HOUSE** — A government office, often at a seaport, for collecting customs, clearing vessels, etc.

**CUSTOMS** — Duties imposed by law on imported, or less commonly, exported goods; the government department that collects these duties.

**DATING** — The "deadline" for paying for the goods. Purpose is to allow a reasonable grace period of time for store to sell merchandise.

**DEMONSTRATOR** — A salesperson who devotes all of his or her selling time to a given manufacturer's product.

**DEMURRAGE** — The detention of a freight car or vessel beyond the time allowed for loading or unloading, and the subsequent charges made for such detention.

**DEPARTMENT MANAGER AND/OR BUYER** — Line management. Merchandiser (both buying and selling). Analyzes demand, maintains balanced stocks; keeps eye on competition, watches market trends and developments.

**DIRECT SHIPMENT** — Merchandise purchases which are designated with quantities of each item to be shipped direct to each branch store.

**DISCOUNT** — (see "cash discount" or "trade discount").

**DISPATCHER** — The person or agent responsible for promptly routing and sending merchandise to its destination.

**DISTRESS MERCHANDISE** — Merchandise which, for any reason, must be sold at a sacrifice at either the wholesale or retail level.

**DIVISIONAL MERCHANDISE MANAGER (D.M.)** — An executive charged with the responsibility of merchandising and operating a group of related departments.

**D.O.I. TERMS** — (Date of Invoice). The dating of the invoice based upon the invoice date.

**DOMESTICS** — The name originally applied to the yard goods from which sheets, pillow cases, towels, etc., were cut. Now broadly encompasses finished products in this classification.

**DROP SHIP** — (See "direct shipment")

**DUN NOTICE** — A follow-up reminder mailed to a charge customer to call attention to a past due condition on the account. Such notices are prepared by the collection department to stimulate payment from the customer. (also "Dunning notice").

**DUNS NUMBER** — A standard numbering system used to identify a firm. The number is issued by Dun & Bradstreet. It is in a nine position, mod ten checkable, number and has a standard print format of 99-999-9999.

**DUTY** — A specific or ad valorem levy imposed by law on the import or export of goods.

**E. O. M. TERMS** — (End of month). A term indicating dating of the invoice is based upon the end of the current month.

**END SIZES** — The extreme sizes of an assortment, smallest and largest, which the store seldom carries in depth.

**EXCHANGE DESK** — A station on the selling floor for the purpose of servicing exchanges or refunds.

**EXCISE TAX** — An inland tax or duty on certain commodities levied on their manufacture, sale, or consumption within the country.

**FASHION MERCHANDISE** — Types of merchandise which have a short effective selling life or which is highly sensitive to the influence of fad.

## In Memoriam

Elmer Anderson, on March 8, from K mart 7321, Bradenton, FL. She lived in Bradenton.

Beverly Blanton, on October 23, from K mart 7315, Vero Beach, FL. She lived in Vero Beach, FL.

Harriet Bryan, on January 10, from K mart 34, Wheaton, MD. He lived in Wheaton.

Josephine Callow, on February 7, from K mart 347, (closed). She lived in Warren, MI.

Bobbie Jean Carney, on February 6, from K mart 3119, Baton Rouge, LA. She lived in Dusham Springs.

Addie M. Cramer, on March 3, from K mart 63, (closed). He lived in Brockton, MA.

Edward S. Crenshaw, on March 16, from K mart 348, Detroit, MI. He lived in Detroit.

Mabel Crounse, on March 7, from K mart 33, New Haven CT. She lived in Hartford.

Albert Davis, on March 15, from K mart 71, Des Moines, IA. He lived in Des Moines.

Anna Dockard, on February 17, from K mart 4217, Independence, MO. She lived in Independence.

Doris DeLotto, on April 9, from K mart 709, Tustin CA. She lived in Tustin.

Frances Dobson, on March 14, from K mart 4048, Springfield, IL. She lived in Springfield.

Bryden Faust, on April 1, from K mart 4166, Toledo, OH. She lived in Toledo.

A. D. Gayman, on March 19, from K mart 4483, Pueblo, CO. He lived in Pueblo.

David Gauthier, on March 2, from K mart 9134, Grand Haven, MI. He lived in Grand Haven.

Anty Gubser, on April 15, from K mart 137, Newport, KY. She lived in Dayton.

Olle B. Harris, on April 9, from K mart 278, Syracuse, NY. She lived in Solway.

Andrew B. Harvey, on February 26, K mart 4218, Atlanta, GA. He lived in Atlanta.

Elizabeth R. Haas, on March 8, from K mart 9034, Sebring, FL. She lived in Lake Placid.

Lucille Holt, on February 23, from K mart 328, Columbus, OH. (closed). She lived in Marysville.

Virginia Holcomb, on March 14, from K mart 7079, St. Augustine, FL. She lived in St. Augustine.

Abraham Isaac, on March 12, from K mart 4621, North Hollywood, CA. He lived in Chatsworth.

Ronald Jackson, on April 3, from K mart 3589, Delray Beach, FL. He lived in Boca Raton.

Retha Thelma Johnson, on February 5, from K mart 174, Champaign, IL. (closed). She lived in Urbana.

William Kay, on March 6, from K mart 4333, Anderson, SC. He lived in Hartwell, GA.

Lillie Mae Kirkland, on March 27, from K mart 4644, Savannah, GA. She lived in Savannah.

Alice P. Kottman, on March 9, from K mart 4214, Des Plaines, IL. She lived in Elk Grove Village.

Earl Langworthy, on March 12, from CRO, Plymouth, MI. He lived in Detroit, MI.

Harold Levin, on April 5, from K mart 4384, Palestine, IL. He lived in Wilmette.

Elle Laplow, on April 5, from K mart 428, Saginaw, MI. She lived in Saginaw.

Sylvia Mann, on April 19, from K mart 3029, Fort Mitchell, KY. She lived in Fort Mitchell.

Rosemary Mathis, on March 28, from K mart 8, Chicago, IL. (closed). He lived in Chicago.

Aubra Medlock, on April 10, from K mart 4029, San Angelo, TX. She lived in Fredericksburg.

Darwin O. Medor, on February 27, from K mart 3238, Sandy, UT. He lived in Sandy.

Shirley Morton, on November 27, '81, from K mart 4098, Binghamton, NY. She lived in Binghamton.

May Myers, on March 30, from K mart 4031, Bloomington, IL. She lived in Bloomington.

May McWhirter, on March 27, from K mart 123, Southfield, MI. She lived in Flint.

Lyle Perkins, on March 29, from K mart 4428, Muskegon, MI. He lived in Muskegon.

Estelle Pinner, on March 8, from K mart 601, St. Louis, MO. She lived in St. Louis.

Gladyes Sayward, on March 21, from K mart 128, Canton, OH. She lived in Port Huron, FL.

Theodore G. Seckman, on February 11, from K mart 61, Cincinnati, OH. He lived in San Jose, CA.

Blanche Shaw, on March 25, from K mart 4898, Pittsburgh, PA. She lived in Cleveland.

William D. Andrew, on May 11, from K mart 7822, Covington, MI. He lived in Flushing.

Tamara P. Wilson, on March 25, from K mart 9881, Magnolia, AR. She lived in Magnolia.

William J. Wilson, on March 31, from K mart 532, Boston, MA. She lived in Rindallville.

Irene Barnhart, on April 26, from K mart 9034, Sebring, FL. She lived in Sebring.

Rosemary Beatty, on May 7, from K mart 7149, Muncie, IN. She lived in Muncie.

Margie C. Bodwell, on April 28, from K mart 582, Detroit, MI. (closed). She lived in Waverly, TN.

William Blanke, on April 21, from K mart 4284, Rhinehart, MD. He lived in St. Louis.

Arthur W. Bouras, on March 27, from K mart 4040, Flint, MI. He lived in St. Helen.

Lucetta A. Buehler, on April 8, from K mart 4194, Wyoming, OH. She lived in Cincinnati.

Elizabeth Bull, on April 20, from K mart 4051, Eau Claire, WI. She lived in Eau Claire.

Rosemary M. Brooking, on April 10, from K mart 759 Tucson, AZ. She lived in Houston, TX.

Alice V. Danks, on May 8, from K mart 2, Port Huron, MI. She lived in Port Huron.

Elaine DeMaggio, on April 24, from K mart 615, Harrisburg, PA. She lived in Camp Hill.

Richard Dunham, on April 25, from K mart 3092, St. Petersburg, FL. She lived in St. Petersburg.

John Dunlap, on April 9, from K mart 7144, Lockport, NY. She lived in Lockport.

Odell L. Erwin, on April 7, from K mart 3198, St. Albans, WV. He lived in Callahan.

Hilma Erskine, on April 8, from K mart 185, (closed). She lived in Ishpeming, MI.

Thelma R. Fahn, on April 24, from K mart 4099, Mt. Morris, MI. She lived in Clinton.

Evelyn Farrar, on March 18, from K mart 255, Quincy, MA. She lived in Quincy.

Archie Flowers, on May 11, from K mart 4305, San Bernardino, CA. She lived in Hills.

Homer B. Freds, on May 9, from FWDC, Fort Wayne, IN. He lived in Rossmore.

Freda M. Gerard, on May 1, from Jupiter 4640, Kewanee, IL. She lived in Kewanee.

Margaret Grady, on April 11, from K mart 3277, Burton, MI. She lived in Flint.

Mildred Grant, on May 19, from K mart 5, Columbus, OH. She lived in Columbus.

William S. Harrington, on April 23, from K mart 1317, Troy, MI. He lived in Bloomfield Hills.

Jesse W. Heaton, on April 6, from FWDC, Fort Wayne, IN. He lived in New Port Richey, FL.

David Heisey, on March 6, from K mart 7209, E. Liverpool, OH. He lived in East Liverpool.

Dorothy Hollman, on April 9, from K mart 28, Cleveland, OH. She lived in Cleveland Heights.

Florence Higgins, on April 15, from K mart 4284, Warren, MI. She lived in Harper Woods.

Paula Joseph, on February 25, from K mart 9651, Duvergne, KY. She lived in Stanford.

Alice Kish, on April 30, from K mart 6, Bay City, MI. She lived in Piquette.

Maize M. King, on March 30, from K mart 4010, Pittsburgh, PA. She lived in Pittsburgh.

Ronald J. Kolesar, on April 19, from K mart 4338, Oxnard, CA. He lived in Oxnard.

Margaret Loring, on April 9, from K mart 182, Mansfield, OH. (closed). She lived in Mansfield.

Elizabeth Lirette, on April 25, from K mart 4187, Denver, CO. She lived in Denver.

Alvina M. Lorbicki, on March 27, from K mart 493, Waukegan, WI. She lived in Waukegan.

Joseph Lyons, on April 30, from K mart 3264, Moosic, PA. He lived in Moosic.

(Cont'd. on Back)



## From the regions

### Lost and found

K mart 7288, Louisville, KY — A customer came into the store recently, reports Denise Horn, and lost an envelope containing money. Realizing that she didn't have the money while she was in the checkout line she immediately went to the service desk and asked the employee if she could hold the merchandise until she returned with the money.

She believed she had lost her money at the bank.

Later when she returned she explained she had not located the cash and then purchased the merchandise she had on hold. In the meantime, two employees, Becky Summers and Lisa Farmer, had found an envelope containing \$107. When they went to the Service Desk to report the money, Barbara Alvey recalled the customer misplacing her money. She then called four banks in the area before finding the customer's bank.

She inquired about a woman cashing a health insurance check which she had remembered from her conversation with the customer. With this information, Barb was able to trace the name and phone number of the owner. She then called the customer and returned the money to her. The woman was very grateful to Becky and Lisa for being such honest people.

### Stowaway mouse rings sales

K mart 7101, Bowling Green, KY — Pat Hurd reports that last week she was called to the store front by the service desk employee, Freda White, who

thought that either she was seeing things or there was a ghost at her refund register.

Although Freda stepped five feet from her register, it would print out a variety of sales at random intervals.

Store Manager, Mr. Fortier, took a reading, tried to clear the register, and made it go into various modes. Still, when he walked away, the register would begin to print refunds on its own.

The NCR service representative came to the aid of the confused employees, but was also puzzled at the strange actions of the computer register until the apparel DM, noticed two beady eyes staring at him from inside the register. A mouse had crawled inside the machine and was running around on the controls.

One of the assistants caught the culprit in a paper bag and took him outside to set him free.



Handicrafts made by 4268 employees.

### Handicraft winners

K mart 4268, Muncie, IN — An art fair? Craft Sale? No, it's ribbon winners from the Delaware County Fair won by employees from 4268, reports Millie Martz.

Rose Ramsey has made many beautiful crocheted pieces. This year she was persuaded to enter some in the county fair and won two blue (first place) and two red (second place) ribbons in the needlework division.

You'll find Nancy Watkins searching the roadsides and woods in her spare time, all year around, for items to use in her dried flower arranging. She also makes cloth flowers, bees and butterflies. She was pleased to win two blue ribbons at the fair for her flower arrangements.

At the county fair, Millie Martz took five blue and one red ribbon in the Fine Arts division for her oil paintings.

She went on to win a pink (fourth) and a yellow ribbon (fifth) for her tote painting at the Indiana State Fair.

### Delta Queen cruise

K mart 4173, Cincinnati, Ohio — Cindy Willman and Mary Beutler won a four night cruise for two aboard the Delta Queen Steamboat, round trip from Cincinnati, recently.

The cruise included: sailing night buffet dinner, captain's welcome champagne reception, full-course breakfast, lunch and dinner daily, and the captain's farewell champagne dinner.

The girls had two shore tours: One in Gallipolis and the other in Ripley, Ohio. Both tours were very interesting and were mostly about the Civil War Era.

When asked what was the most memorable part of the cruise, Mary Beutler replied "playing the callopie."

Cindy felt the kite flying was best because she could never get a kite up before.

Everyone on the boat was friendly and the food was delicious.

Getting to go all over the boat was great and Cindy and Mary did just that.

Dining with the Captain was both happy and sad for it meant the end of a joyous and happy occasion.

### Suggestion winner

Kresge 658, Barberton, OH — Eric Thomas, assistant manager, was given a Certificate of Award by the Suggestion System Committee.

Eric's suggestion related to the management training program questionnaire and the use of a communication audit.

Eric graduated from Ohio University with a B.S. in communication and a minor in management and general business administration. While

in college, Eric said that his senior rewarding class was his senior communication project audit, in which he served as personnel director for the Agency for Internal Development. His job was to develop company personnel policies, procedures and implement them.

### Volunteer cheers nursing home

K mart 4194, Wyoming, OH — Fran Neblett uses her day off during the week to donate her time to the Reading Ohio Nursing Home.

Her main objective is to encourage, uplift, entertain and establish a light atmosphere in an otherwise dark and dismal environment.

These people are fortunate to have a friend like Fran. She has not received an award or a prize for her efforts, but within herself there is a sense of content and achievement, because Fran is doing something that she loves to do.



Two employees by the same name! Both Shirley Abrams, neither are related, nor did they know that another existed until Shirley Abrams from 4431 in Richmond, Indiana was taking her KIN office training and spotted an office form signed by Shirley Abrams from 9172 in Oxford, Ohio.



A Jonathan Logan fashion show at K mart 4183, Woodhaven, MI. Modeling from left to right: Elizabeth Broughton, Joanne Consiglio, Pam Manning, Ed Olson and Rene Vermette.

join  
the great



american  
smokeout  
NOV. 18

American Cancer Society

## Worlds Fair dancer

K mart 3315, Ashland, KY — George Haines, area merchandiser, belongs to a dance troupe and had the great honor of representing the state of Kentucky at the World's Fair in Knoxville, Tennessee, this past month.

The troupe performed old Kentucky folk dances at the pavilion where the Kentucky booths were stationed.

La Verne Cripple reports that the employees of 3315 are proud of George and that is quite an honor to perform at a fair attended by people from around the world.



K mart 3498, Frackville, PA had a softball game during their store picnic. The women employees team, the K Martians, clashed with their male counterparts the "Challengers." Final scores, 14 to 3, K martians victory. Pictured are the K martians. Front row, L to R: Annie Grady, Rose Zimmerman, Jean Gallo, Joanne Rudko, Maryann McCoy, Bonnie Spieles, Natalie Testen, Lisa Dornise, and Mary Lou Bright. Back row: Lisa Houtz, Sharon Gomosky, Dolores Miravich, Chris Groody, Chris Mehlbaum, Janet Dean, Grace Kamarowsky, Joann Lazusky, Barb Klementovich, Jackie Kimmel, Lori Anne Mengel, Jane Hoffman, Joann Korn, and Char Schroeder.

## Photo winner

K mart 9018, Huntington, IN — Kay McDaniels won second place in the Huntington, Indiana Pioneer Days Historic Photo Contest for her shot of the long abandoned Erie Railroad Station.

For the past three years, Kay's photographic expertise has won her first or second place.

## Football visitor

K mart 4009, Washington, PA — Tom Beasley, defensive lineman for the Pittsburgh Steelers visited the store recently during a promotion for the 50th anniversary of the Pittsburgh Steelers.

Tom was one of the heroes of a game where he stopped the offensive charge of the Cincinnati Bengals by blocking a 39 yard field goal by Cincinnati's Jim Breech. After that, the Steelers were able to capitalize and win the game.

For the 50th anniversary, 4009 hyped Tom's visit by displaying various items and articles for the appreciative fans to purchase such items as knit hats, mugs, craft items, shirts of various descriptions and sweat suits. Tom freely autographed his photographs for anyone who wanted one.

In response to questions Tom said that he was from Bluefield, West Virginia but was now living near Ruff Creek, Pennsylvania. Someone inquired if he ever wore his Super Bowl Rings and he said that he kept them in a safety deposit vault and feels that they wouldn't look good on his hands anyways, which have been battered during the football games.



Sporting goods employees at K mart 9606, Lexington, N.C., started dove hunting season off with a bang by dressing in camouflage attire on opening day of the season. Sales were up 25% in the camouflage ware, as every item was sold. Overall sales for the day shot up 67%. Picture left to right: Debbie Mitchell, Jeff Hurt, Dorinda Stewart, Darrin King, Jamie Snider.



Office personnel, Marilyn Johnson of Kresge 165, Boston, MA, found this photo of a group of Kresge employees taken in June of 1940. Marilyn Johnson's aunt, Edith Regan is the third lady from the right. The photo was taken outside the Kresge store located at Fields Corner in Dorchester, MA.

## Brave employee saves crash victim

K mart 9704, Rice Lake, WI — Debra Jacobs, automotive and sporting goods merchandising manager, has deservedly become a celebrity in this area.

One weekend she was standing at her window at home when she saw an automobile accident — a car was hit broadside. She rushed to the site, where she found a man trapped unconscious inside the wreckage. She noticed flames flickering beneath the dashboard and knew she had to act quickly.

Debbie found the doors jammed and the windows closed tightly. Wedging her fingers between the frame and the window gasket, she managed to pull the window down. Then, with reserves of strength she never knew she possessed, she pulled the man through the window, dragging him to safety moments before the car burst into flames.

Later, when asked about the incident, Debbie said, "I didn't panic. I don't know how I did it, but I just didn't panic."

Debbie has since been honored with the Valor Award of the Wisconsin Sheriff's and Deputy Sheriff's Association at a dinner meeting held in Oshkosh and also in the city of Rice Lake, where at their annual dinner meeting, the Rice Lake Chamber of Commerce presented her with their President's Award.

## They call her Twirp, but she's a real doll

K mart 7458, Lee's Summit, MO — Dana Burton, sporting goods, recently placed first in the handmade doll competition at the Missouri State Fair in Sedalia, Missouri.

Dana's first place winner was a creation of porcelain, handmade in her home. This was the highest finish to date for Dana, a two-year veteran of dollmaking. In 1981, she placed third in the same competition.

"I am what may be termed a 'do-it-yourselfer,'" said Dana. "Dollmaking helps me to relax after a hard day's work."

When the doll, affectionately named "Twirp," arrived at the State Fair, Burton knew she was up against strong competition.

"I seriously thought that Twirp might place as high as second, maybe even first. There was one strong challenger that I thought would win it. I was overjoyed when I heard the news that 'we' won the title. When she started out in October of last year as just another doll, I had a feeling that she would be something special and she was."

Dana has been involved in the art of dollmaking ever since she saw her first doll at

Santa-Cali-Gen Days, an annual arts and crafts festival. She then began taking lessons but her first try at this new art form was not completely successful.

"While I was working on my first doll, I was seriously asking myself how I ever got into this, but when I finished her I was so proud of myself that I attempted another one and was hooked," Dana said. "I make dolls now for the enjoyment that I get out of it. Dollmaking is something that you can share with yourself and others."



"Twirp", a porcelain doll made by Dana Burton, K mart 7458, Lee's Summit, MO.



MaryAnn Hanson (center) of K mart 4051, Eau Claire, WI., holds Tazma, the magical wand that she and her daughter created. On either side of her are merchandise manager, Tom Church's children, Jesse and Brent.

## It's magic

K mart 4051, Eau Claire, WI — Tazma might not mean anything to you, but to the employees at 4051 Tazma has a special magical meaning.

MaryAnn Hanson, general office bookkeeper, and her daughter Gail Chapman are the creators of Tazma's magic wands. They were inspired about four years ago when they visited the Renaissance Festival.

The festival is located in Shakopee, Minnesota, southwest of the Twin Cities. They wanted to make something unique and that would warm the hearts of the young.

Thus, Tazma's magic wand was created.

To become part of the Festival, one must apply. The application is then looked over very carefully. Preparation is a year long event.

In making the wands, each is hand sewn, stuffed, placed on a dowel and a note is attached explaining the magic of Tazma's wand.

Tazma is an absent-minded sorcerer.

## Puerto Rican queen

K mart 4154, North Aurora, IL — Lydia Romero was crowned Queen of the Puerto Rican Community of Aurora, Illinois. She has been an employee at 4154 since May, 1981 and was crowned in June of this year.

Lydia rode with her court on the lead float in the Puerto Rican Parade which was held in downtown Aurora.

## Fund raisers

K mart 9513, Corbin, KY — Employees and their families put

up a fight against muscle diseases that was an outstanding show of human concern.

They raised \$22,096 and presented it on television to Jerry Lewis' Telethon. Store Manager Carl Heton and some other employees were present.

Money for this cause was raised by bake sales, a two day rummage sale, cotton candy sales, two car washes and one day the employees stood out in the hot sun to collect at road blocks set up in front of the store. There were also two raffles for Raggedy Ann and Andy dolls and a large fern.

## The guiding blue light

K mart 9082, Durant, OK — One night when business began to slow down, Estell Shoopman did a blue light special at the front of the store. Just as she closed the blue light, two ladies rushed into the store and asked, "Are we too late for the special?"

They explained that they were from Dallas, Texas on route to Atoka, Oklahoma and saw the blue light from the freeway.

Estell told them that they could still purchase the item at the special price, so they bought several and went on their way.

## Hawaii winner

K mart 4218, Appleton, WI — Is winning just by chance? Is it all luck or is some skill necessary? K mart 4218 has in its midst a number of winners, reports Bette Jane Koeffler.

Georgia Waters entered a contest on radio station WYNE entitled, "Tell a friend about WYNE."

She told all of her coworkers

at K mart about it and sent in 20 cards with three names on each one. When Georgia's card was drawn, the radio station called each person to verify that they had been given this information by her.

Marge Weiss, Joan Killian and Betty Pocket were the names on the winning card. Georgia was working the night the station called to inform her that she had won a one week expenses paid trip to Hawaii.

For one month the recorded conversation of the announcer telling Georgia that she had won the contest was played on the air including the "Thank you for calling K mart. May I help you?"

## Dance-a-thon

K mart 3387, Chalmette, LA — Eddie Isbell danced for those who can't, reports Evelyn Rieffel.

For 17 non-stop hours, Eddie danced and raised \$600 for the Muscular Dystrophy Association.

Eddie approached some of his fellow workers at 3387 explaining that a Dance-A-Thon was being held at a local establishment during the Labor Day weekend for MDA. He wanted to participate and needed people to sponsor him. He explained that a sponsor pledged an "X" amount of money per hours that he would dance.

Eddie's appeal was answered by 66 of his fellow workers and 35 other friends for a total of 101 sponsors.

The local establishment awarded certificates to Dance-A-Thon participants. Eddie was awarded a special certificate for raising the most money.



K mart 4216, St. Louis, MO — Recently, 4216 was honored by the Mehlville School District for their continued cooperation in the C.O.E. (Cooperative Occupational Education) program offered at Mehlville High School. This store joined the program in 1970. The first student at the time was Christine Craig. Christine still works for the store and is now full time in the garden-patio area. Above, Store Manager D. W. Gude, left, is accepting a plaque from Superintendent of Mehlville School District Dr. Thomas Blades. The inscription on the plaque reads: K mart in appreciation for dedicated service to the Mehlville School District 1982.

## Sidewalk sale

K mart 9292, Cleveland, MS — A recent sidewalk sale came off with remarkable success as people could not resist passing it by. There were clothes of all types for men, women and children and goodies such as toys for tots were there for everyone to pick through.

All the walking, rambling and buying made everyone hungry, but of course, 9292 was ready for that. Hot dogs and soda hit a record price. For only 19¢, one could purchase a hot dog and soft drink. The public went mad! Never before had they seen such low prices.

After all the excitement that was going on the outside, the public couldn't resist coming inside to take advantage of all the blue light specials.

## A sure shot

K mart 7228, Sanford, FL — JoAnn Brown is nicknamed the Gun Shootin' Grandma by friends because she is a whiz at the rifle range.

What makes JoAnn just a little different is that she uses a 52" muzzle loader rifle. Take into consideration that she only "stands 60" herself and you can just see how good she must be.

Since she began competitively shooting her powder and ball rifle about six months ago she has regularly finished first in the ladies division of the black powder fun club.

In fact, JoAnn is so accomplished that out of 86 contestants, including men, at a recent match JoAnn finished a very respectable 14th.



Joann Brown of Kmart 7228, Sanford, FL.

## 13-year-old college student

K mart 4333, Anderson, SC — Patricia Worley, daughter of employee Shirley Worley, is the first 13-year-old to qualify for college work at Anderson College.

Trisha is an eighth grader and is doing college level work designed for 11th and 12th grade students at Anderson College.

Trisha remembers reading the newspaper as far back as the first grade. Her favorite subjects has always been social studies and her ambition is to major in physics and then study medicine.

## Furry shopper

K mart 9241, Richfield, UT — Everybody shops at K mart — Everybody shops at K mart that saying, reports Marcia Barnum.

A recent shopper, Joshua, was not the run of the mill shopper, but he certainly was friendly.

Mr. Rose, store manager, was outside with some other employees visiting on their lunch, when they noticed a raccoon (Joshua). But before anyone had a chance to say or do anything, the raccoon came over to Mr. Rose and without missing a step, climbed up his pant leg . . . from that point on he was part of the store and won every one's heart. Joshua was especially partial to Mr. Rose.

While an employee called the local authorities, Joshua stayed with the people in the office. Before long, his owners realized that they were missing a part of their family and came to reclaim Joshua. They had left him in the car while they went shopping and he escaped.

Joshua lives in Idaho, but 9241 hopes that he visits sometime in the future.



Above and below, Tracey Eddy from K mart 3298 and her husband, Val Eddy and from K mart 4078 outfitted in clothes from the 1930's and 1940's as they ready themselves for a part in a new television special "Matinee at the Bijou."



## Matinee at the Bijou

K mart 3298 and 4078, Boise, ID — Tracey Eddy, 3298 and husband Val Eddy, 4078, were among the few to be cast in the upcoming television production of "Matinee at the Bijou." It will be produced by Bob Campbell.

On a Saturday afternoon in October, the PBS station will air the program in the United States

and many overseas stations. "Matinee at the Bijou" takes a look into the past at the '30's and '40's when Saturday afternoons were spent at the matinee for the low price of just a dime.

Tracey and Val traveled to Kalmeth Falls, Oregon along with Video Interface and Darnell Design for the two day shoot.



## In Memoriam

(Continued from Page 7)

Jack Mallory, on February 2, from K mart 4443, Overland Park, KS. He lived in Overland Park.

Yelma L. McLeod, on May 7, from K mart 7079, St. Augustine, FL. She lived in St. Augustine.

Michael J. Murrey, on April 6, from K mart 7458, Lee's Summit, MO. He lived in Carbondale, IL.

Jo V. Phillips, on May 12, from K mart 4013, Baytown, TX. She lived in Baytown. Fern Pound, on May 15, from Kresge 71, Des Moines, IA. She resided in Elizabeth, AR.

Otis Morris Raybon, on April 14, from GDC, Newman, GA. He lived in Griffin. Carmine J. Scott, in May, from Kresge 262, Waterbury Ct. He lived in Waterbury.

Harold Stewart, on April 13, from Brooklyn Warehouse, (Closed). He lived in Paramus, NJ.

John T. Stiles, on April 21, from MRO, Hoffman Estates, IL. He lived in Omaha, NE.

Caroline L. Sutton, on May 22, from Kresge 103, Jackson, MI. She lived in Jackson. Joseph Gilbert Tate, on April 19, from K mart 4180, Louisville, KY. He lived in Louisville.

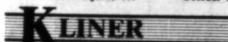
Lanie Marie Wester, on April 30, from K mart 4450, Raleigh, NC. She lived in Raleigh.

Ellen C. Wittwer, on April 18, from Kresge 123, Southfield, MI.

Flora Wray, on April 15, from K mart 3065, Knoxville, TN. She lived in No. Haledon, NJ.

## Oct. store openings

Region	Location	Opening
C	7500 - Romeo, MI	October 21
C	7562 - Cincinnati, OH	October 14
E	3202 - Westwood, NJ	October 21
E	3532 - Orange, CT	October 7
E	7508 - Shamokin, PA	October 28
E	9755 - Elizabethtown, PA	October 28
M	3588 - Naperville, IL	October 21
M	7474 - St. John, IN	October 7
S	7531 - Hixson, TN	October 21
S	9762 - Stuart, FL	October 7
W	3542 - Sunnymead, CA	October 21
W	7515 - Turlock, CA	October 7
W	9403 - Mojave, CA	October 14



NEWS FOR AND ABOUT  
K MART CORPORATION EMPLOYEES

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## Youth's imagination

The following letter was written by nine-year-old John Kempf, son of employee Kathy Kempf at K mart 3193, Marlton, NJ. It was addressed to personnel supervisor Elsie Taylor.

Dear Mrs. Taylor:

*I was wondering if during the summer I could take a job at K mart. I could clean up the toys and put things on the shelves. All I really want is maybe \$1 or nothing. All I really want to do is help K mart.*

Signed: John Kempf

P.S. I could ride with my mom.

*Rings, Kites and woolen socks,  
coffee pots and cuckoo clocks,  
kids books and teachers chalk.  
Boy the things they have in stock.  
Girls coats and boys shirts,  
men's slacks and women's skirts,  
girls dolls and boys sweaters,  
stationary for fancy letters.  
Classmate pencils, teacher's books,  
clerks that don't give you dirty looks.  
Boys trucks, baby's rattles,  
war games for boys to fight battles,  
mothers dresses, fathers ties, cupcakes and  
cherry pies, gold cokes and grape slurpies,  
better watch out you'll get the burpies.  
Children's jackets, tennis rackets, hair barrettes  
and stuffed pets.  
I haven't even begun to start of all the things they  
have at K mart!*

Written by Kathleen Stout about K mart 4116, Modesto, CA, who received an A+ for her poem, which was for a school project.

# Save a life. Learn CPR.



Together, we can change things.

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